G.R.A.N.T. —————————————————— →

GROW YOUR G.R.A.N.T.

5 Quick Tips for a Successful Grant Application

G.R.A.N.T. ———————————————— →

GET into the heads and hearts

- **HEAD PEOPLE**
  - Analytical people who want the **data/facts/stats**
  - Use data and best practices to convey your message
  - Use real numbers or percentages to show quantitative impact
  - Do not leave anything up for assumption

- **HEART PEOPLE**
  - Empaths who want to hear **stories of impact**
  - Give real life examples of your work in action
  - Explain the situation before your organization intervened and what is it now to show qualitative impact
  - Paint a complete picture of the organization's value proposition

G.R.A.N.T. ———————————————————— →

REVIEW past performance

- **WHAT GRANTS HAVE YOU APPLIED FOR?**
  - How much funding did you apply for?
  - How much funding did you receive?

- **DO YOU HAVE A STRONG GRANT WRITER?**
  - Does this person work for or volunteer regularly with your organization?
  - Do they understand the innerworkings of the organization?

- **DID YOU HAVE ENOUGH TIME?**
  - Did you give yourself at least one month to work on each grant application?

G.R.A.N.T. ───────────────────── →

APPLY for grants that best fit your organization

- **WHO IS THE FUNDER?**
  - What type of funder are they?
    - Foundation? Corporate? Government?

- **WHAT ARE THEIR FUNDING PRIORITES?**
  - What types of organizations have they funded in the past?
  - What types of organizations have they funded repeatedly?

- **FOOD FOR THOUGHT:**
  - Much like resumes and cover letters, each grant application you submit should be different
  - All funders are not the same, so all of your grant applications should not be the same

G.R.A.N.T. ——————————————————— →

NETWORK with funders throughout the year

- **BUILD RELATIONSHIPS**
  - The funder should know of your organization prior to submitting a grant application
  - Before the next application deadline, connect with the funder so you don't miss out on the next opportunity
  - Get an understanding of how often they fund
  - Ask whether they have funding opportunities outside of their grant cycle

- **REVIEW PARTNERSHIPS**
  - Recognize anyone? Get a referral!
  - Don't see an organization like yours? Reach out!

G.R.A.N.T. ———————————————————— →

TEST before you submit

- **BE OBJECTIVE**
  - Are you too in the weeds?
  - Was it written with the appropriate audience in mind?
    - Trained grants committee vs community members
  - Did you use words most would understand?
  - Did you explain acronyms, technical terms and language?

- **TEAM REVIEW**
  - Have multiple people who work for or serve the organization review each application
  - Ask your board's fundraising committee to review!

- **EXTERNAL REVIEW**
  - Have a trusted contact review the application
    - What questions do they have?
    - Would they want to invest in your organization?

QEN
GRANT CONSULTING

G.R.A.N.T.

GET into the heads and hearts

REVIEW past performance

APPLY for grants that best fit your organization

NETWORK with funders throughout the year

TEST before you submit

Quinn E. Novels

ABOUT ME

I am a grant editor (versus a grant writer)

I **help** nonprofits write **strong** grant applications so they have a **better** chance of **securing grant funding**

11 Years of Experience:

- Raised money for multi-million dollar regional and international nonprofits
- Funded dozens of nonprofits
- Reviewed hundreds of scholarship applications
- Storyteller for marketing agency

Interested?
Let's work together!

Opportunity	Six Month Engagement	Three Month Engagement	One Month Engagement
# Past Grant Application Review	5	3	1
# Grant Alignment Evaluations	12	5	1
# Current Grant Application Review	Unlimited	1	
# Sessions Grant Coaching and Consulting	2 x month	1 x month	
INVESTMENT	$9,000	$4,500	$2,000

WWW.QENGRANTCONSULTING.COM →